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Peggy Liu has been at the heart of the greening of China over the last decade, and consults companies and governments on sustainability and cross-cultural collaboration. Peggy is Chairperson of Joint US-China Collaboration on Clean Energy (JUCCCE), a leading NGO accelerating the greening of China for a healthier world. She co-founded JUCCCE out of the first public dialogues between US and China governments on clean energy. JUCCCE has led giga-scale change across China in sustainable cities, sustainable consumerism, energy efficient lighting, and smart grid. Her programmatic focus today, “Food Heroes” play-based education, improves diets in families to transform our food system for personal and planetary health.

As the most visible of China’s environmentalists, she is an informal ambassador of China’s green journey and explainer of how China works. Peggy is a regularly featured keynote speaker on stages such as WEF and TED, and a highly sought-after expert in major news and documentaries such as BBC, CNN, NPR, and Discovery Channel.